

McKinney Pool Builder Wins Industry Design Awards

McKinney Texas pool builder Southernwind Pools wins 5 pool industry design awards at the 2015 Association of Pool & Spa Professionals' Regional Design Awards ceremony at the Henry B. Gonzalez Convention Center in San Antonio. The event recognizes and rewards installations of pools and hot tubs which showcase the most beautiful and creative work throughout the south-central United States.

San Antonio, TX ([PRWEB](#)) April 25, 2015 -- McKinney Texas pool builder Southernwind Pools received a total of 5 swimming pool industry design awards at the 2015 Association of Pool & Spa Professionals' Regional Design Awards ceremony in San Antonio this year. A total of 87 awards in 23 categories were presented at the event at the Henry B. Gonzalez Convention Center in San Antonio. The event recognizes and rewards installations of pools and hot tubs which showcase the most beautiful and creative work throughout the south-central United States.

Competition was open to more than 1000 pool builders in the eight-state region. The 5 awards were accepted by John Versfelt, founder and president of the company. All awards were in the "free-form" design category.

Three of the award-winning designs were created by seasoned design consultant Mike Calonne of Southernwind Pools. Mike started designing pools in 2008, after 20+ years in the Apparel Industry, where he gained extensive experience and passion for graphic design. Mike joined the Southernwind Pools team in 2011.

The remaining 2 award-winning designs were created by Chad Dains, the Southernwind Pools director of sales and design. Chad manages the sales and design team at Southernwind Pools, working to ensure every design is "a winner," whether it actually wins an award or not. Chad has been in the pool business since 2006, and his pool designs have won numerous Regional, National and International awards.

About Southernwind Pools:

Southernwind Pools is an independent pool contractor that specializes in designing, building and servicing custom pools in the greater Dallas – McKinney – North Texas area. Southernwind Pools has been building award-winning custom pools in the North Texas area since 1983. They've received numerous design awards including the prestigious International Gold Design Award from the APSP. In 2009, Aqua Magazine bestowed Southernwind Pools with their "Aqua Choice" award – an award limited to only eleven of the top builders in the country. Southernwind Pools consistently shows up as one of the top 20 pool builders on the DFW "Book of Lists."

More info at <http://www.SouthernwindPools.com>.

About The Association of Pool and Spa Professionals (APSP):

The Association of Pool & Spa Professionals is the world's largest international trade association representing the swimming pool, spa, hot tub and recreational water industries with a mission to enhance the business success of members. The over 4,500 member companies of the APSP include manufacturers, distributors, manufacturers' agents, designers, builders, installers, retailers, and service professionals. APSP members adhere



to a code of business ethics and share a commitment to public health and safety in the use of pools, spas, and hot tubs.

More info at <http://www.apsp.org>.

About the APSP Region 3 Design Awards Judging Process:

The judging panel is made up of certified building professionals and certified service professionals from across the United States. Judges do not know the names of entrants, as all entries are identified only by number.

Judges look for quality/durability of construction, and how well the shape and style of the installation blends with the surrounding area and architecture. They focus on the aesthetic features of the installation, including landscaping and/or other amenities that enhance the harmony created. Photographically observable factors such as workmanship, soundness of design and safety measures required by existing standards, are also considered. Any entry which does not include the entrant's affirmation of conformance with applicable ANSI/APSP standards or any applicable mandatory design code of a government having jurisdiction over the installation site, cannot be considered in the judging.

At the judges' discretion, any number of medal awards (Gold Medal, Silver Medal, Bronze Medal), and/or any number of Awards of Merit may be presented in each category of entry. However, judges do not have to recognize any entries in a category if they deem that no entries merit an award.

**Contact Information****John Versfelt**

Southernwind Pools

<http://www.Southernwindpools.com>

+1 (972) 783-4090

Brett Lloyd Abbott

MYM Austin Inc.

<http://www.MYMAustin.com>

512-266-7777

Online Web 2.0 Version

You can read the online version of this press release [here](#).