



Local Pool Builder Wins
Three International
Awards
Including A Prestigious
Gold Award Of
Excellence
Dallas, Texas, January
9, 2007

Dallas, Texas, January 9, 2007 - The Association of Pool and Spa Builders (APSP) announced the winners of its 2006 "International Awards of Excellence" in this month's issue of Pool and Spa News. Dallas pool builder Southernwind Pools captured a coveted Gold award for in-ground swimming pools, one of only two pool builders in Texas to do so this year. Southernwind Pools also captured two silver awards, one for a "traditional" pool design and one for an "all natural" design.

"2006 was a good year for us," stated Southernwind Pools owner John Versfelt. "We've won awards in the past, but never three in one year. I think our ongoing focus on building truly unique, one-of-a-kind pools as paying off." Coincidentally, 2006 is also the year that Southernwind Pools placed twelfth on the DFW "Book Of Lists" for swimming pool builders.

Southernwind's gold-winning pool was indeed quite unique, with an assortment of special features including fountains, waterfalls, a zero-edge spa, plus flaming water scuppers pouring water gracefully into raised catch basins which then flow into the pool. An outdoor living room -complete with roof and fireplace- and a full outdoor kitchen turned this suburban backyard an exotic "home away from home."

The International Awards of Excellence competition is designed to encourage perfection in pool construction, and is open to professional pool and spa builders from around the world. In reviewing the 900-plus entries, the judges took beauty and creativity into consideration. They also noted trends in design, the use of cutting-edge technology, and quality of workmanship.

Southernwind Pools is an independent pool contractor that specializes in designing, building and servicing custom pools in the greater Dallas - McKinney area.

The APSP is the international trade association that serves as a global resource and voice for the recreational water industry. The APSP also delivers public relations, advertising and water safety messages reaching the public and consumers. More info on the APSP at www.APSP.org