

POOL BUILDER COMPARISON CHECKLIST

Use this checklist to rate each of the pool builders you're talking to. For more information on any of these items, get our easy-to-read report: "How To Choose The Right Pool Builder".

	Item	Southernwind Pools	Builder #2	Builder #3
Business Stability	Active member of APSP?	Yes		
	Been in business with current name more than 10 years?	Yes—29 years		
	Checks payable to a business account or personal account?	Business Account		
	Ever closed and restarted under a new name?	No		
	Ever declared bankruptcy?	No		
	Favorable report from Dun and Bradstreet?	Yes		
	Have a permanent Showroom / Design Center?	Yes		
	Member in good standing with BBB?	Yes—A+ rating		
Business Ethics	Advertising "bait and switch" with unrealistic low prices?	No		
	Do you handle all electrical utility connections to and from the pool?	Yes		
	Promise a price without looking at your yard first?	No		
Insurance / Protection	Certificate of Insurance direct from the insurance company?	Yes		
	General Liability coverage of at least \$1M per event?	Yes		
	Will you provide a list of lien holders?	Yes		
	Will you provide copies of all lien waivers as contractors are paid?	Yes		
	Occupational Liability Policy for workers?	Yes		
Quality Workmanship	All plumbing clearly labeled?	Yes		
	At least 2 1/2" suction line on spa fittings?	Yes		
	At least 2" return line?	Yes		
	At least 2" suction lines on skimmers and drains?	Yes		
	Dedicated plumbing for each drain and skimmer?	Yes		
	Individual valves on every line?	Yes		
	What's the size and spacing of your steel re-bar?	1/2" on 10" & 3/8" on 8" centers or better		
Expertise	Experience with advanced water features? (infinity edge, etc.)	Yes		
	Willing to give at least 50 references?	Yes		
	Won multiple design awards?	Yes—Seven, including International Gold		



Southernwind Pools
 2230 Bush Drive
 McKinney, Texas 75070
 (972) 783-4090
www.SouthernwindPools.com

